



YORLMC LIMITED

SOCIAL MEDIA POLICY

YOR Local Medical Committee Limited (YORLMC Ltd) works in conjunction with Bradford & Airedale Local Medical Committee (BA LMC) and North Yorkshire Local Medical Committee (NY LMC) and is the professional voice for all NHS GPs and practice teams across the areas of North Yorkshire, the City of York, Bradford, Airedale, Wharfedale & Craven districts. YORLMC Ltd is a gateway to pastoral care and provides personal and confidential support for GPs and practices in difficulty or experiencing major change. It also provides personal advice and support for practices on a wide range of issues.

Use of social media

There are many benefits to using social media, but the legal consequences of improper use can be serious.

Please remember that any communication you send, whether from work or privately, and in whatever form, can lead to legal claims against you and can be used as evidence in those claims.

You must always avoid any communication that could lead to legal claims, e.g you must not send anything that is abusive, obscene, discriminatory, or bullying.

The GMC & BMA have each produced guidance for doctors that describe the benefits and risks to consider when using social media platforms such as X, WhatsApp, and other messaging services, Facebook and YouTube.

Use caution and common sense and read further guidance from these organisations if you need to.

BMA guidance [here](#)

GMC guidance [here](#)

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YOR Local Medical Committee Limited (YORLMC Ltd)

Registered office: First Floor, 87-89 Leeds Road, Harrogate, North Yorkshire, HG2 8BE

t. 01423 879922 f. 01423 870013 e. info@yorlmc.co.uk w. www.yorlmc.co.uk

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Chief Executive: Mrs. Angela Foulston Medical Secretary: Dr. Brian McGregor

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Feb 2022	As above	Copyright updated
Mar 2022	As above	Updated introductory paragraph
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