YORLMC News

Rebuild GP campaign special edition

#RebuildGP Campaign launched

REBUILD

GENERAL

PRACTICE



Dear colleagues

On Monday I was part of a panel at the King's Fund, launching a campaign to support General Practice and ask for support in rebuilding the profession.

The campaign highlights the impact workload is having in the profession, the problems with recruitment and retention, and the risks these cause with patient safety. It will run in social media and mainstream media for the next few months. To be asked to be part of this in behalf of the profession is a huge honour and I hope I can do it justice.

This special newsletter contains a bit more information about the campaign and how you can get involved. Please look out for the hashtag **#RebuildGP** on Twitter and please share and promote the messages. We need to unite as a profession and get patients behind this campaign.

With best wishes

Brian

Dr Brian McGregor, YORLMC Medical Secretary

About the Rebuild GP campaign

GPs from across Great Britain are calling for support to rebuild General Practice - as new polling shows that nearly 9 in 10 GPs fear patients aren't always safe at their surgeries and 7 out of 10 GPs see this risk increasing over time.

The campaign, called Rebuild General Practice, comes at a time of 'crisis' when appointment numbers are peaking post-pandemic, while GP workforce numbers are on the decline.

For the first time ever, GPs will join forces with Chair of the Health Select Committee, Jeremy Hunt MP, to raise alarm bells on patient safety and launch a campaign to *Rebuild General Practice*.

This campaign is funded by the British Medical Association and GPDF on behalf of the General Practice community.

For more information visit the campaign website and follow Rebuild GP on Twitter for the latest updates.

How to get involved with the campaign



Much of the promotion of the Rebuild GP campaign will take place on social media. Please follow <u>Rebuild GP</u> and <u>YORLMC</u> on Twitter for the latest updates on the campaign and search for the hashtag #RebuildGP.

If you have social media accounts for your practice, please do share graphics from the campaign to help spread the messages. There are graphics available on the Rebuild GP campaign website.



More from the #RebuildGP campaign launch. YORLMC Medical Secretary Dr Brian McGregor @blmdh1 was part of the panel introducing this important campaign.



12:20 · 21/03/2022 · Twitter Web App



.@blmdh1: "A smaller workforce with fewer GPs leads to decision fatigue. There is a risk to patient safety. We cannot provide that if 15 minutes becomes 10. It isn't working for patients." #RebuildGP



10:28 · 21/03/2022 · Twitter for iPhone

REBUILD

GENERAL

PRACTICE

86% of GPs stated they didn't have enough time with patients.

77% of GPs said GP shortages were putting patient safety at risk.

General Practice is in crisis. Patient safety is at risk.

(source: survey of GPs, March 2022)

Media round-up

The Rebuild GP campaign has already generated lots of media coverage, helping to raise awareness of the campaign messages.

Dr Brian McGregor, one of the campaign spokespeople, was interviewed by BBC radio on Tuesday 22 March (listen here - from 1hr 40m in) and further coverage includes:

BMA and Jeremy Hunt join forces for campaign to 'rebuild general practice'

Pulse, 21 March 2022
Read the full article here

Over 80% of UK GPs think patients are at risk in their surgery, survey finds

The Guardian, 21 March 2022 Read the full article here

GPs unveil blueprint to rebuild general practice backed by former health secretary

GP Online, 21 March 2022 Read the full article here

Jeremy Hunt joins BMA call to stem 'bleed' of NHS doctors

The Times, 21 March 2022 Read the full article <u>here</u>